

# Deneb Sarmiento

I am a Project Manager and Architectural Designer who brings over 10 years of experience in turning creative vision into reality on complex construction projects. My strength lies in managing the entire project lifecycle—from initial design to final handover—by carefully balancing budget control, contractor coordination, and clear client communication.

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## Experience

**Assistant Manager** 2023 - Present  
**WatchHouse** London

- Managed team of 8+ staff and daily operations in high-volume commercial space, optimising rotas, resources, and supplier coordination.
- Improved commercial performance through KPI monitoring, budget management, and workflow optimisation to enhance margins and reduce waste.
- Translated customer feedback into operational improvements and design enhancements that elevated in-store experience.
- Maintained premium brand standards and presentation consistency across high-specification environment.

**Architect / Project Manager** 2016 - 2021  
**ATS Construcciones** Mexico

- Led client relationship management, ensuring clear project definition and successful delivery of requirements.
- Coordinated on-site operations, managing resources and materials procurement to deliver projects on time and within budget.
- Oversaw architectural design process, aligning projects with client specifications and industry standards while maintaining cost-effectiveness.

**Architect / Project Manager** 2014 - 2016  
**Tierra-Vida Desarrollos Inmobiliarios** Mexico

- Developed and delivered executive project for 50+ house condominium with communal recreational facilities.
- Coordinated 10+ contractor teams, achieving timely and cost-effective completion of early project phases.
- Supervised on-site construction and managed project planning and material quantification.

**Construction Project Manager** 2011 - 2014  
**Coca-Cola FEMSA** Mexico

- Delivered 10,000+ sqm headquarters project, coordinating 15+ contractors from site selection through interior fit-out and occupancy.
- Managed procurement for 200+ contracts across private bidding and civil works, ensuring budget efficiency and project success.
- Led construction of two bottling plants from ground up and implemented storage systems across multiple countries.
- Oversaw rack system installations throughout Central America to enhance storage and distribution efficiency.

**Project Manager / Consultant** 2009 - 2010  
**Consertec, Grupo Consultor** Mexico

- Evaluated and unified 180+ commercial premises across 6 suburban train stations, ensuring regulatory compliance.
- Reviewed and approved designs to meet shopping centre standards and regulatory requirements.
- Conducted on-site monitoring and provided specialist guidance to ensure successful project delivery.

## Education

**MA Interior Architecture**  
**University of Westminster**  
2021 - 2022 London, UK

**Design of Interior Spaces Diploma**  
**Universidad Iberoamericana**  
2014 - 2015 Mexico City, MX

**Construction Management Diploma**  
**Tecnológico de Monterrey**  
2012 - 2013 Mexico City, MX

**Exchange Program, Architecture**  
**Jönköping University**  
2010 - 2011 Jönköping, SE

**Bachelor in Architecture**  
**Tecnológico de Monterrey**  
2006 - 2011 Mexico City, MX

## Languages

Spanish	Native
English	Full professional proficiency
Portuguese	Full professional proficiency
French	Elementary proficiency

## Skills

**Software**

AutoCAD	ArchiCAD
Artlantis	3D Max
SketchUP	M. Office
V-Ray	SAP
Adobe Creative Suite	
• Illustrator	• Photoshop
• InDesign	

Eligible to work in the UK.